

Milford Regional
Healthcare
Foundation

Making a Difference in the
Health of our Community

focus

Driving Ambition: On Par for Your Health

August 31, 2009, marked the 20th anniversary of Milford Regional's Annual Golf Classic. Thanks to great weather, good food and friends, the tournament was a tremendous success.

A 9:30 AM SHOTGUN START at the Franklin Country Club got the day going for the 166 participating golfers, and with marshalling help from the Hopedale Country Club Women's League, the pace of play was just right.

"It was a beautiful day, probably one of the nicest we've had," says Steve Ellis, golf committee co-chair. "It was sunny, not too hot—just gorgeous."

This year's winning foursome represented Liberty Mutual Insurance. Rob Maloney, John Tammaro, Brian Walsh and Mark Wright brought home the championship after breaking an initial tie for first place.

A Fundraising Sensation

In addition to providing a great game of golf for participants, the tournament also raised more than \$195,000 for the Medical Center.

"The bulk of the money raised will be going toward improvements in rehabilitation and sports medicine services," says Martin Richman, vice president of philanthropy and executive director of the Milford Regional Healthcare Foundation. "We are working on opening a new physical therapy facility in Milford that will be replacing an outdated one. We'll also use some of the funds for upgrades to another facility in Whitinsville."

Additional fund-raising this year came in the form of a raffle, a tremendously

successful Golf Classic first. Golfers and other community members purchased a total of 434 tickets, which yielded fantastic prizes—ranging from \$5,000 cash, a Myrtle Beach vacation to a cow and a storage freezer—for 20 winners.

Special Thanks

The 20th Annual Golf Classic had nearly 100 sponsors for whom all involved in the tournament are grateful. The two lead sponsors, Oliva's Market and MiltonCat, both achieved gold-level sponsorship status.

"The highlights of the tournament are always the food and the camaraderie," says Ellis. "Carla Tuttle prepares incredible steak and breakfast sandwiches with goods from Oliva's Market. We are so appreciative of the Oliva family and all they do."

○ To find out more about the 20th Annual Golf Classic, visit www.milfordregional.org/golf



(from left) Tom McAuliffe II and Steve Ellis, co-chairs of the 2009 Golf Classic



(from left) Barbara Jerrier, Linda Varney and Maureen Haynes



(from left) Mike Peters, John Peters III, John Peters Sr. and Bob Saleski



(from left) Paul Rao, Bob Parella, Steve Richardson and Jack Hamilton

A Rich History

Because the Annual Golf Classic is a long-standing event in the communities Milford Regional Medical Center serves, many participants—both golfers and committee members alike—have been involved for years.

"I've served on the Golf Classic committee for seven years and have been the co-chair for three years," says Steve Ellis. "My father and I started playing in the tournament either the first or second year it was around. I've always enjoyed it, so it was natural for me to become involved with the committee."

This year's Golf Classic drew a number of original committee members who attended the tournament to celebrate its 20 years of success. Phil Ciaramicollini, Bob Parella, Gordon Lewis, Bernie Stock, Carla Tuttle and Roger Calarese—who currently serves as chair of the board of trustees—all participated in the festivities.

Joining the golf committee as new chairs for next year's tournament are Steve Frohbieter and John Peters III.



(from left) Barney Smith, Buddy Mills, Albert Carver and Peter Ellis

The Spirit of Giving— A Family Affair

FOR THE DiAntonio family, expressions of love for one another aren't found under the Christmas tree but in generous financial gifts to various causes—such as Milford Regional Healthcare Foundation's Oliva Patient Comfort Fund.

"Instead of exchanging gifts during the holidays, our family collects our money and decides jointly where we'd like to donate," says Robert DiAntonio. "We began giving donations as our presents shortly after 9/11 and continue to do so each year."

Throughout the years, the DiAntonio family has faced several battles with cancer. Robert himself was diagnosed in 2006.

"Because cancer has made such an impact on us, we felt the Oliva Patient Comfort Fund exemplified our goal to give locally to a cause that's especially meaningful to our family," says DiAntonio. "I encourage everyone to give because you never know when something might happen to you or a loved one."

○ For more information about ways you can give, visit www.milfordregional.org and click on "Supporting MRMC."



Fundraising for a Cure

DURING NATIONAL Breast Cancer Awareness Month, shoppers showed their support for Milford Regional Medical Center's Cancer Center at Mendon Country Gift Barn. The local retailer sold Trollbeads' special Empowerment beads collection and donated a portion of the sale's proceeds to support breast cancer awareness and research at the Medical Center.

The community has been supportive of the

Medical Center by organizing small fundraisers. The picture to the left shows an example of one of these events.

Thank you to all who participated for supporting the Cancer Center and allowing us to reach out to all women affected by breast cancer and their families.



(from left) Sheri Richardson, Marie Clemente, Martin Richman and Emily Patton

Let's Light the *Tree of Life*

MAKE THE WORLD a little brighter when you honor or memorialize a loved one through a gift that benefits everyone. Your gift of a light will be a bright symbol of your loved one, whose name will be listed in the Tree of Life program. The public is invited to attend this special celebration of life and tree-lighting ceremony on Monday, December 7, 2009, at 5:30 PM to honor patients, families and friends affected by cancer.

Family members and friends can be honored or remembered when you purchase lights on the tree in their names for \$10 each, luminaries for \$25 each, silver angels for \$100 each or gold angels for \$200 each. Proceeds from this special program will benefit the Oliva Patient Comfort Fund, which supports the comfort and care of Milford Regional Medical Center's cancer patients and hospice services.

The event will begin with refreshments and entertainment in the cafeteria at the Medical Center before moving outside at 6:15 PM for the tree-lighting ceremony. Bring your family and friends for an evening of positive affirmation that celebrates the unique and wonderful gift of life.

In celebration of life and care for those patients and families who have been affected by cancer, you can place a light on the Tree of Life. Simply fill out and return this form below to us by November 25, 2009, with your donation for your light included.

YES! I/We want to help light the Tree of Life.

Enclosed is \$_____ for ___ light(s)
(\$10 per light)

Enclosed is \$_____ for ___ luminary/luminaries
(\$25 per luminary)

Enclosed is \$_____ for ___ silver angel(s)
(\$100 per angel)

Enclosed is \$_____ for ___ gold angel(s)
(\$200 per angel)

Your gift is tax deductible to the extent provided by law.

Donor name(s): _____

Address: _____

Telephone: _____

This donation is given:

in memory of _____

in honor of _____

Please make your check or money order payable to Milford Regional Healthcare Foundation and send it to:

Milford Regional Healthcare Foundation
Tree of Life
14 Prospect Street
Milford, MA 01757



(from left) Judge Francis Larkin, Warren Heller and Deborah Walsh



(from left) John Burns, John Brabazon and Christina Brabazon



(above, from left) Ed Scott and Steve Frohbieter



(from left) Laura Peters, John Peters III, Bob Kilroy and Deb Kilroy



(from left) Lou Guerriere, Domenic Afonso, Henry Papuga and Rep. John Fernandes

LEADERS in Philanthropy

Milford Regional Healthcare Foundation was proud to honor members of the community who make major contributions to the Foundation at the 1903 Society recognition event on October 1, 2009.

MEMBERS OF THE 1903 SOCIETY annually pledge more than \$1,000 to the Foundation. These leaders in giving support Milford Regional with passion and purpose.

“Our goal with this event was to thank the members of the 1903 Society for their continual support and charitable gifts,” says Martin Richman, vice president of philanthropy and executive director of the Foundation. “We were pleased to host the event for the first time this year and hope to continue to honor our partners in the future.”

Giving Back to Generous Spirits

At this 1903 Society recognition event, more than 75 people attended to honor philanthropic leaders and raise awareness about the importance of giving to the Foundation to help ensure quality health care for current and future generations.

“We hope the event helped attendees appreciate the kind individuals who reside in our community,” Martin says. “Without this support, we could not provide the quality of healthcare services that we do. It is our pleasure to thank them for all they do for Milford Regional. At no time in our history has our Medical Center been stronger. Now is really the time to invest in the future provision of the best care possible.”

○ *Donations to the Foundation can be made online through www.milfordregional.org/foundation or by calling 508-422-2236.*

Donating to the Foundation

Gifts to the Milford Regional Healthcare Foundation do not have to come in the form of cash. The Foundation can accept a wide variety of donations, including:

- closely held stock
- life insurance
- retirement plan assets
- savings bonds
- securities

○ *To learn more about other donations the Foundation accepts, visit www.milfordregional.org/foundation.*

A Heritage of Generosity

Milford Regional Medical Center has its roots in the generosity of community residents. In fact, the original Milford Hospital opened its doors as a result of members of the community donating their time, efforts and finances in order to make quality, local health care a reality.

The citizens, who began their efforts in 1903, are the inspiration behind Milford Regional Healthcare Foundation’s 1903 Society—a group designed to honor leadership in giving.

“The Medical Center has a long history of support from the Foundation and the community,” says Martin Richman, vice president of philanthropy and executive director of the Foundation. “For more than a century, our local residents have consistently been a driving force in providing quality health care for their neighbors and families.”

1903
Society
Milford Regional
Healthcare Foundation

The Power of the AIR WAVES

On August 31, 2009, Milford Regional Medical Center held its 20th Annual Golf Classic, and for the third consecutive year, WMRC 1490 AM held a Radiothon in conjunction with the action on the course—all in support of a very worthy cause.

PROCEEDS FROM THE RADIOTHON supported cancer patients and hospice services through the Oliva Patient Comfort Fund. Despite the nationwide recession, this year's event was an inspiring success, bringing the three-year total raised to more than \$90,000.

"The Oliva Patient Comfort Fund was a perfect fit for this year's Radiothon," says Tom McAuliffe, president of WMRC 1490 AM and co-chair of the golf committee. "The Olivas are dear friends of the radio station and are well known in our community for their generosity."

A Day of Giving

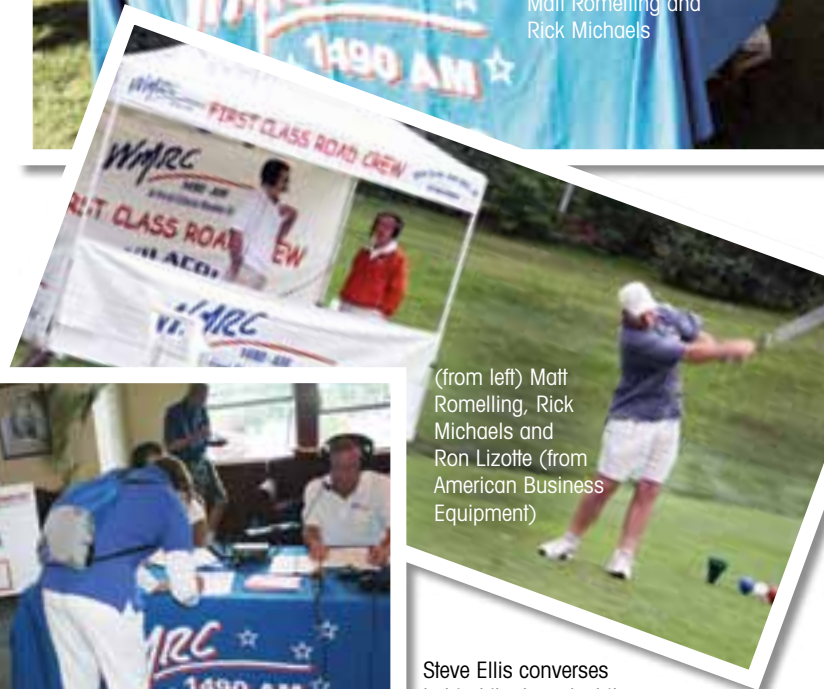
On the day of the Golf Classic, WMRC staff interviewed golfers and Medical Center personnel and aired pre-taped interviews with cancer patients and physicians. The Olivas kicked off the day's donations with \$1,037 they'd collected in a change jar over time. WMRC staff also accepted community members' pledges throughout the day.

"We're lucky to live in a community that supports a first-class facility like the Medical Center," McAuliffe says. "People realize that they have a jewel right here in their own backyard, and my staff and I were proud to lend a helping hand."

○ *For information about how you can support the Medical Center, visit www.milfordregional.org and select "Supporting MRMC."*



(from left) Tom McAuliffe II, Matt Romelling and Rick Michaels



(from left) Matt Romelling, Rick Michaels and Ron Lizotte (from American Business Equipment)



Steve Ellis converses behind the board while a volunteer in front pledges her support to the Radiothon and Rick Michaels continues his on-air presence.